

## Program Structure

### MBA (Master of Business Administration)

AY: 2018-19

SEMESTER-I					SEMESTER-II				
Course Number	Course Name	L	P	U	Course Number	Course Name	L	P	U
INM511	Marketing Management I	3	0	3	INM512	Marketing Management II	3	0	3
INM521	Quantitative Methods	3	0	3	INM522	Financial Management II	3	0	3
INM531	Financial Management I	3	0	3	INM532	Operations Management	3	0	3
INM541	Organizational Behavior	3	0	3	INM542	Human Resource Management	3	0	3
INM551	Managerial Economics	3	0	3	INM552	Macroeconomics and Business Environment	3	0	3
INM561	Information Systems for Managers	3	0	3	INM562	Business Research Methods	3	0	3
INM571	Accounting for Managers	3	0	3	INM582	Legal Environment of Business	3	0	3
ILS581	Business Communication	3	0	3	SS592	Soft Skills Lab I	3	0	3
SIP591 SUMMER INTERNSHIP PROGRAM Units - 6									
SEMESTER-III					SEMESTER-IV				
Course Number	Course Title	L	P	U	Course Number	Course Title	L	P	U
INM611	Management Control Systems	3	0	3	INM612	Business Ethics & Corporate Governance	3	0	3
INM621	Business Strategy I	3	0	3	PEL501	Personal Effectiveness Lab			
SS631	Soft Skills Lab II	3	0	3	INT611	Management Thesis	0	0	6
	Elective-I	3	0	3		Elective-V	3	0	3
	Elective-II	3	0	3		Elective-VI	3	0	3
	Elective-III	3	0	3		Elective-VII	3	0	3
	Elective-IV	3	0	3		Elective-VIII	3	0	3

  
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## Electives

Finance Major Subjects for Semester-III				
FIE611	Security Analysis	3	0	3
FIE621	Project Management	3	0	3
BKE611	Money & Banking	3	0	3

Finance Major Subjects for Semester-IV				
IVE612	Portfolio Management and Mutual Funds	3	0	3
ACE612	Advance Management Accounting	3	0	3
BKE652	Rural banking & Microfinance	3	0	3

Marketing Major Subjects for Semester-III				
MKE621	Consumer Behavior	3	0	3
MKE631	Services Marketing	3	0	3
MKE651	Retail Management	3	0	3

Marketing Major Subjects for Semester-IV				
MKE642	Sales and Distribution Management	3	0	3
MKE652	International Marketing	3	0	3
MKE622	B2B Marketing	3	0	3

HR Major Subjects for Semester-III				
HRE631	Training and Development	3	0	3
HRE613	HR Analytics	3	0	3
HRE612	Strategic Human Resource Management	3	0	3
HRE622	Managing Knowledge Workers	3	0	3

HR Major Subjects for Semester-IV				
HRE621	Performance Management and Reward System	3	0	3
HRE652	International Human Resource Management	3	0	3
HRE642	Employment Laws	3	0	3

Operation Management Minor Subject					Operation Management Minor Subject				
OME611	Supply Chain Management	3	0	3	OME612	Materials Management	3	0	3
HR Minor Subjects for Semester-III					HR Minor Subjects for Semester-IV				
HRE631	Training and Development	3	0	3	HRE621	Performance Management and Reward System	3	0	3

N: B:As per new structure HR subjects to be offered as minor subjects only

  
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