

Program Structure

MBA RM (Master of Business Administration in Rural Management)

AY: 2018-19

SEMESTER-I				SEMESTER-II				
Course Number	Course Name	L	P	Course Number	Course Name	L	P	U
INM511	Marketing Management I	3	0	INM512	Marketing Management II	3	0	3
INM521	Quantitative Methods	3	0	INM522	Financial Management II	3	0	3
INM531	Financial Management I	3	0	INM532	Operations Management	3	0	3
INM541	Organizational Behavior	3	0	INM542	Human Resource Management	3	0	3
INM551	Managerial Economics	3	0	INM552	Macroeconomics and Business Environment	3	0	3
INM561	Information Systems for Managers	3	0	INM562	Business Research Methods	3	0	3
INM571	Accounting for Managers	3	0	INM582	Legal Environment of Business	3	0	3
ILS581	Business Communication	3	0	SS592	Soft Skills Lab I	3	0	3
				RM211	Rural Development	3	0	3
SIP591 SUMMER INTERNSHIP PROGRAM Units – 6								

SEMESTER-III					SEMESTER-IV				
Course Number	Course Title	L	P	U	Course Number	Course Title	L	P	U
RM211	Introduction to Agri Business Management	3	0	3	RM202	Agricultural Marketing system in India	3	0	3
RM201	Agricultural Marketing System in India	3	0	3	RM212	Infrastructure for rural & Social Sector	3	0	3
RM243	Digital inclusion in rural Economy				SS631	Soft Skill Lab II	3	0	3
	Elective-I	0	6	6	INT612	Management Thesis	0	6	6
	Elective-II	3	0	3		Elective-V	3	0	3
	Elective-III	3	0	3		Elective-VI	3	0	3
	Elective-IV	3	0	3		Elective-VII	3	0	3

Electives Sem III				Electives Sem IV					
RME213	Micro Finance & Micro Insurance	3	0	3	RME204	Entrepreneurship	3	0	3
RME233	Rural Marketing	3	0	3	MRHM 621E	Rural Health Management	3	0	3
RMF201	Rural Finance & Project Management	3	0	3	RME263	Farm Business Management	3	0	3
RME294	NGO Management	3	0	3					


 Registrar,
 ICFAI University Tripura
 Kamalghat, Tripura (West).